9th Annual
Sustainable Innovation Forum
2018

9 – 10 December | Katowice, Poland

Post-event Report

635 Attendees
82 Countries
86 Speakers
The Sustainable Innovation Forum was an official affiliate event of the 2018 United Nations Climate Change Conference.

This year’s forum, alongside COP24 in Katowice, Poland, was attended by 635 delegates committed to fast tracking the global green economy. Opened by the Hon. Michał Kurtyka, President of COP24 and Poland’s Secretary of State for the Environment, the forum’s focus was on driving innovation and fostering collaboration.

The forum opened on the 9th December with an innovation day. The agenda included deep-dive discussions, game changing technology pitches and live demonstrations, all focused on global innovative solutions for climate action. Four key streams were addressed: Circular Economy, Energy Transition, Sustainable Mobility and Climate Finance. Day two focused on policy and collaboration and featured high level plenaries, climate leader interviews, dynamic debates and inspirational keynote speeches by ministers, city leaders, investors and private sector vendors and solution providers.

The agenda included numerous networking opportunities to encourage collaboration and partnership development.

"Let me express my appreciation for the Sustainable Innovation Forum. I am grateful for your warm welcome and hospitality. I have found the conference really inspiring. I believe our joint efforts will truly contribute to the creation of a sustainable and green economy."

Hon. Michał Kurtyka, President of COP24 & Secretary of State, Ministry of Environment, Poland

"At the Sustainable Innovation Forum in Katowice, an array of international stakeholders congregated to discuss sustainable development and new approaches to decarbonize. Tackling the climate change challenge requires an intense dialogue and collaboration across different sectors and countries. BMW Group had two days of enriching and thought provoking exchange with the Sustainable Innovation Forum as an excellent platform for our discussions. As a result, we brought back new ideas and even more importantly new collaboration partners who share our target to reduce the carbon footprint of mobility."

Andreas Klugescheid, Head of Steering Government and External Affairs, Sustainability Communications, BMW Group
Partner & Sponsors

Climate Action was delighted to welcome the following sponsors at the event, representing an excellent cross-section of industries and geographical regions - without your support the event simply could not happen.

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**Platinum Sponsors**

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![climateTrade](image12)  ![Coca-Cola](image13)  ![Delta](image14)  ![Siemens](image15)

**Strategic Partners**

![Regional Partnership](image16)  ![Central Partnership](image17)  ![ecosphere](image18)

![Carbon Offset Partner](image19)
The Sustainable Innovation Forum fills the gap of innovation talks at the official COP. It is an excellent and rare platform on which policymakers, civil society leaders and innovators interact for innovative, enlightening solutions to various challenges in climate change policy implementation such as climate finance, renewable energy and circular economy about which we spoke. I think all negotiators should have come to gain these inspiring inputs for their negotiations going forward. I am very delighted to have been part of this amazing forum alongside COP24!

Alastair Marke, Director-General, Blockchain Climate Institute
Conference Day 1: Speakers

Conference Chair:
Nik Gowing, International Broadcaster

Speakers on day 1 included:
- Hon. Michał Kurtyka, President of COP24 & Secretary of State, Ministry of Environment, Poland
- H.E Saeed Al Tayer, Chairman, World Green Economy Organisation
- Hannele Pokka, Permanent Secretary, Ministry of Environment, Finland
- Dr Thérèse Coffey, Parliamentary Under Secretary of State for the Environment, UK
- Ben R. Jordan, Senior Director of Environmental Policy, The Coca-Cola Company

"The way the event promoted conversations between the various public and business sector sustainability stakeholders is unrivalled”
Anders Jacobson, President and Chief Strategy Officer, Bluewater

Conference Day 1: Highlights & Key Outcomes

Breakfast Briefing
The Breakfast Briefing was a new addition to the agenda, and was designed in consultation with the sponsor, Dubai Electricity and Water Authority (DEWA).
- DEWA discussed their ‘Vision 2021’ and the Dubai Expo 2020. DEWA spoke about developing a comprehensive Smart Grid strategy and aligning its corporate strategy with the Dubai Smart City Program and the Dubai Integrated Energy Strategy (DIES) 2030.

Circular Economy
- Challenges exist, but there are strategies available for businesses, organisations and individuals to make a difference.
- Collaborations, partnerships and designing solutions with a systems mind-set is vital.
- Bluewater’s Innovation Insight and the Forum’s opening plenary focused on tackling single use plastic and its impact on our oceans and proved one of the most energised topics of the event.

Energy Transition
- The public and the private sector need to work together to make the clean-energy transition a reality. Neither can do it alone.
- We have to deploy mature technologies such as solar and wind. But we also need new breakthroughs, in energy storage, digitisation and elsewhere. To be commercially successful, novel technologies need to respond to societal needs.

Sustainable Mobility
- Institutions in the field of e-mobility proposed ideas to ramp up the development of EV charging infrastructure.
- Delta showcased its capabilities in supporting low-carbon transportation through its smart green solutions.

Climate Finance
- Policymakers need to be flexible in their approach to encourage innovators and blockchain solution providers to come up with the best ideas which can be applied to climate finance, energy markets and carbon trading.

The Circular Economy
- Tackling single use plastic and its impact on our oceans presented by Finland’s Plastics Roadmap.
- TOMRA & Bluewater showcased that innovation and entrepreneurship have a vital role to play in accelerating efforts to bring sustainable and scalable solutions to action.
Conference Day 2: Speakers

Speakers on day 2 included:

- Lord Nicholas Stern, Chair, Grantham Research Institute on Climate Change and the Environment
- Manuel Pulgar-Vidal, Global Lead, Climate and Energy, WWF
- Bob Wieckowski, California State Senator, California State Legislature, USA
- Yvo de Boer, President, Gold Standard Foundation and former Executive Secretary of the UNFCCC
- Andreas Klugescheid, Head of Steering Government, External Affairs and Sustainability Communications, BMW Group
- Jesper Brodin, CEO & President, IKEA Group
- Patrick Child, Directorate-General for Research and Innovation, European Commission
- Lin-Yi Tsai, Deputy Commissioner, Department of Environmental Protection, Taipei City Government, Taiwan
- Roseanna Cunningham, Cabinet Secretary, Environment, Climate Change and Land Reform, Scotland

Conference Day 2: Highlights & Key Outcomes

Climate Finance
- For trillions of dollars of investment to be unlocked we need to work with the private sector and embrace approaches like blended finance.
- The global commons (and natural capital contained within) underpin the climate finance discussion - food, water, energy, forests are all interconnected.

Energy Transition
- Greater public and private engagement is essential. Policies and regulations are needed to accelerate technology deployment.
- Scotland is aiming to pursue an ambitious, whole systems approach to transition, with 6 core focus areas including EE and supporting innovation.

Sustainable Mobility
- BMW Group has adopted the Paris Agreement as a part of their corporate strategy and has given birth to an entire ecosystem for future mobility.
- California’s goal is to reach 1.5 million zero emissions vehicles by 2025 and 5 million by 2030.

Circular Economy
- We need to make the circular economy viable with a commitment to preserving all business models and reaching a 1.5 degree world.
- As an example, IKEA shared their experience in becoming a fully circular business with a circular supply chain approach, exploring innovative production techniques to prolong the life of products and materials.

Sustainable Cities
- Collaboration across the value chain is a key enabler for climate action (Dow presented collaborative blueprints that others can follow).
- An effective framework is needed to support a carbon mitigation program and deliver high quality reductions.

“The Sustainable Innovation Forum is an event that allows us to share different perspectives as well as high level expertise from climate action related authorities from all over the world.”

Mauricio Chacón Romero, Country Manager-Costa Rica, Central American Bank for Economic Integration (CABEI)
The Sustainable Innovation Forum always provides the latest information from climate leaders in government, business, academia and nonprofits, on key issues affecting the global transition to a green economy. Attendees get the rare opportunity to network and build relationships with other leaders in a cross-section of fields, while learning about new technologies and innovative strategies to reduce carbon in our economies. I enjoyed being a panelist at the 9th Annual Sustainable Innovation Forum, discussing California’s action to enhance sustainable mobility. It is an informative and timely event.”

California State Senator Bob Wieckowski, Chair, Senate Environmental Quality Committee
Attendee Snapshot

Top 5 Attendee Job Titles

- C-Level Executives including CEOs: 16%
- Company Founders and Chair members: 16%
- Company Directors: 12%
- Department Heads and Presidents: 10%
- Political Representatives and Ministers: 5%
- Senior Advisors: 4%

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Attending Organisations

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Delta Electronics
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BSR
BUTO - Vrije Universiteit Brussel
Capgemini
Carbohort Sp z o.o.
Carbon Risk Management
CEPI
CDP
CEG
CEC Government Relations
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City of Paris
CleanTech Innovation AS
Climate Bonds Initiative
Climate Change Coalition
Climate Generation
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Global Ocean Trust
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IEA Group
Imperial College London
Indiana Univ Kelley School of Business
Indonesia Palm Oil Association (IPOA)
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Oil Palm Plantation Fund Management Agency (BPDPKS)
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Ramboll Belgium
REEEP
Region of Halton
Renewable Energy Institute
Rothschild & Co
SADC
Sea Energia
SEforALL
Shell
Solar Impulse Foundation
To request the full attendee list contact the team at sponsor@climateaction.org
Digital Outreach: Social Media Highlights

Tweetreach snapshot for 

#SIF2018

Estimated reach

419,062 Accounts reached

Exposure

797,128 Impressions

Account followers

Tweets

< 100 25
< 1k 34
< 10k 29
< 100k 9
100k+ 3

Activity

100 Tweets
69 Contributors
5 Days

Dec 8 Dec 9 Dec 10 Dec 11 Dec 12

Tweetreach snapshot for

#SIF18

Estimated reach

290,374 Accounts reached

Exposure

469,624 Impressions

Account followers

Tweets

< 100 25
< 1k 34
< 10k 29
< 100k 9
100k+ 3

Activity

100 Tweets
82 Contributors
4 Days

Dec 10 Dec 11 Dec 12 Dec 13

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New in 2018: Sustainable Innovation Hub

The 9th annual Sustainable Innovation Forum saw the launch of a dedicated start-up programme. The Sustainable Innovation Hub hosted leading innovative start-ups and early stage companies, showcasing their pioneering technologies across the forum’s four key streams: circular economy, sustainable mobility, climate finance and energy transition with a special feature on game changing technologies for each of the streams.

The Hub provided a unique and affordable opportunity for innovative companies to network with potential clients, partners and investors, as well as exhibit and present alongside global climate change leaders.

As Jiro-Ve we were part of the Sustainable innovation hub which was at the very centre of the Sustainable Innovation Forum 2018. Our mission is to make renewable energy accessible to some of the least fortunate people in this world. Participating in this forum meant that we could showcase our solution of how we contribute to a more circular economy to some of the key-decision makers concerning this topic. It was great to be surrounded by so many like-minded people and the atmosphere was perfect to allow for genuine and meaningful conversations. We are excited to further build on this experience and work together with the new connections we’ve made during this great event to further fulfil our mission.”

Rik Stamhuis, Managing Director & Co-founder, Jiro-Ve
VIP Networking Dinner
Climate change through bubbles

As collaboration is the key enabler to achieving the Paris Agreement, the Forum’s agenda was designed to include numerous networking opportunities across the two days. The positive atmosphere enabled delegates and speakers to enjoy meaningful conversations and share ideas with like-minded high-level peers.

Climate Action and the BMW Group were delighted to host an exclusive VIP dinner after the first day of the Forum. 150 VIPs from business, cities, governments and NGOs enjoyed a dynamic networking dinner and were entertained by the globally renowned Bubbleologist, Denis Lock. The inaugural performance of his show - Climate Change through Bubbles – was an unforgettable experience and brought the audience to their feet in applause.

Against the backdrop of governments and stakeholders negotiating the Paris Rulebook and the level of ambitions, the Sustainable Innovation Forum provided a platform to exchange ideas with various stakeholders from leading companies to local authorities and start-ups on solutions that are available now and ready to be implemented. The conference explored a number of different themes from financing, to circular economy and solutions for sustainable cities with the unifying and prevalent message that collaboration is the key enabler to achieve progress and scale.”

Dr Nicoletta Piccolrovazzi, Global Technology and Sustainability Director, Dow Olympic & Sports Solutions
Speaker Interviews

**Tomra**
Charles (Chuck) Riegle, Senior Vice President - Governmental Affairs

**RISE**
Dennis Pamlin, Senior Advisor, RISE Research Institutes of Sweden

**Understory**
Alexander Kubicek, CEO

**Dow Chemical Company**
Dr. Nicoletta Piccolrovazzi, Global Technology & Sustainability Director, Olympic & Sports Solutions

**BMW Group**
Dr Joachim Kolling, Head of Energy Services

**Bluewater**
Anders Jacobson, President and Chief Strategy Officer

For more event interviews visit [www.cop-24.org](http://www.cop-24.org)
Event Gallery and Post Event Showreel

The Sustainable Innovation Forum provides a tailored space for practical discussion, thinking and even investment pitches for the real world – strategically placed next to the Climate COP.”

Martin Hiller, Director General, REEEP

“I was very impressed by the quality of the conversations at #SIF18. Thanks for having us and delighted to have partnered with you. This was a #COP24 to remember!”

Valeria Merino - Vice President - Earth Day Network
10th Annual
Sustainable Innovation Forum

We look forward to seeing you at the 10th annual Sustainable Innovation Forum during COP25 in Chile!

Register your interest today by contacting us directly!

Registration enquiries: info@climateaction.org
Speaking opportunities: isantos@climateaction.org
Sponsorship opportunities: sponsor@climateaction.org

Event Organiser
Climate Action

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